









Product Line

Fisher Chemical Solvents – "Improved "Optima LC/MS"

Supplier - Global Chemicals

What is it?

As the technology of chromatography has evolved, more and more customers have upgraded to UHPLC from HPLC pumps, allowing their analysis to be performed faster (up to 40 x).

Our improved Optima LC/MS solvent has been formulated to work with both **LC and now also UHPLC** pumps **coupled with a Mass detector.** The improved grade offers further, additional advantages to those customers who couple their pump with a UV detector.

Product Features & Benefits:

- High LC/MS grade: Free of LC/MS- responsives impurities, up to 17 metals tested
- Improved UV spec & UHPLC suitability: UV-absorbance impurities tested from 200-400 nm by PDA resulting in smoother baseline and less interference.
- Filtration to 0.1μ : protects the column , less (no?) chance of particulates introduced in the solvent clogging the column or equipment parts

Where to Sell

Target : Pharma , Biotech, Hospitals, Environmental accounts & Academic Look for: Test labs , Quality Control & Production

Uncover the Need: Ask the key questions!

- Are you using LC or UHPLC in your research?
- Coupled with which type of detectors? Mass or UV detector?

For LC/MS and UHPLCMS: Recommend the Improved Optima LC/MS. Our specs are better than our competitors' specs. Solvents free of LC/MS responsive impurities. UHPLC suitability less particulates (filtered to 0.1μ), highest number of metals tested, very low UV-impurities tested from 200 to 400nm

For UHPLC-UV: Recommend UHPLC gradient grade. Suitable for UHPLC Gradient - UV absorbance tested at 210 nm and 254 nm. Filtered to 0.1 μ to reduce particulates and accommodate high pressures

Key Information GM% at List: Varies Vendor #: Global Chemicals **CDC:** 33 VMA: Type Here Category: **⊠** Platinum Supplier Fisher Manufactured Exclusive ☐ General Distribution Stock: Fisher Stock ☐ Direct Ship **Specialist Support** ☐ Life Science **Service Responsibility ⊠** Fisher

Key Fisher Contacts

Key Supplier Contacts

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Support Materials

Literature

BN#

Samples

Global Chemicals Area Managers

Demos

n/a

Technical bulletins

n/a

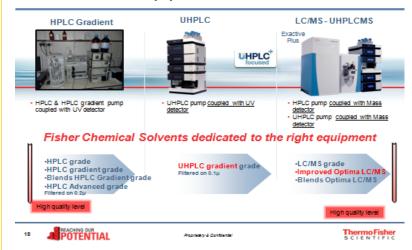
Other as needed

n/a

Competition: SAF, Merck, Avantor (JTBaker) & Biosolve

Selling Solution Opportunities

Thermo Scientific equipment & Fisher Chemical solvents



Why Should You Sell?

Take advantage of the Optima LC/MS grade improvements with no increase in price (same product code).

Our complete range of solvents for chromatography applications meets all customers challenge. Gives the dedicated brochures.

Chromatography application	Equipment and detector type	Fisher Chemical solvent grade
High HPLC-MS	LC and UHPLC coupled with mass detector	Optima LC/MS grade
HPLC-MS	LC coupled with mass detector	LC/MS grade
UHPLC	UHPLC coupled with UV detector	UHPLC gradient grade
High HPLC gradient analysis	LC gradient grade coupled with UV detector	HPLC advanced grade
HPLC gradient analysis	LC gradient grade coupled with UV detector	HPLC gradient grade
HPLC with UV detection	LC coupled with UV detector	HPLC grade

Don't hesitate to contact your Global Chemical specialist for technical support.

Support Materials

- New product for LC/MS application & Optima LC/MS white paper
- UHPLC gradient grade
- Laboratory Reagents Hand book
- Customer Check-up card



